

**John Mortimer Ph.D.  
Professor of Accounting**

**Academic Degrees Earned**

- Ph.D., Florida Atlantic University, Boca Raton, Florida, Accounting, 2001
- M.B.A., Boston University, Boston, Massachusetts, Business, 1990
- B.A., University of South Florida, Tampa, Florida, Finance, 1982

**Academic Experience**

- Assistant Professor, Associate Professor, and Professor of Accounting, Coastal Carolina University, 2002 – present.
- Assistant Professor of Accounting, Indiana University South Bend, 1999 – 2002.

**Non-Academic Experience**

- General Accountant, Johnson & Johnson – Critikon Division
- Commercial Credit Analyst – Flagship International Banks

**Teaching Interests**

- Cost Accounting

**Research Interests**

- Financial Markets, Governmental Accounting, Management Accounting

**Selected Publications**

- Adebayo, A., Mortimer, J. W., Little, P., & Marcis, J. (2015). The Impact of Student Learning Styles on Scholastic Performance. *Journal of the Academy of Business Education*.
- Mortimer, J. W. & Henderson, L. R. (2014). Measuring Pension Liabilities under GASB Statement No. 68. *Accounting Horizons*.

- Mortimer, J. W., Little, P., & Marcis, J. (2012). Learning Style Preferences of Accounting Majors and Performance on Gleim Review Assessments. *Journal of Advancements in Business Education*, 1, 6.
- Mortimer, J. W. (2012). Evaluating the Mitigating Effect of Brand Value on the Financial Performance of Retail Firms in an Economic Recession. *International Research Journal of Applied Finance*.

### **Professional Memberships (Past and Present)**

- American Association of Accountants
- South Carolina Association of Accounting Educators (Past President)
- Beta Alpha Psi (Lambda Kappa Chapter Founder)
- Wall College of Business Accounting Advisory Board (Founder)
- Rotary International